

## Message Text

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63

ACTION CU-04

INFO OCT-01 ARA-10 ISO-00 USIA-15 OPR-02 /032 W

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R 032136Z JUN 75

FM AMEMBASSY SANTIAGO

TO SECSTATE WASHDC 3831

UNCLAS SECTION 1 OF 2 SANTIAGO 4683

FOR CU/ARA

EO 11652: N/A

TAGS: OEXC, CI

SUBJECT: FY-1976 IV NOMINATIONS

REF: STATE 145473; SANTIAGO FM 12, APRIL 9, 1975.

POST HEREWITH NOMINATES FOLLOWING FY-1976 IVP CANDIDATES UNDER CU CPP PART II, C-1, 2 AND 3 (MEDIA). SIMILAR TO LAST YEAR'S NOMINATIONS THE LIST INCLUDES A LARGE NUMBER OF EL MERCURIO AND EL MERCURIO'S CHAIN STAFFERS. THIS IS DUE BOTH TO THE RECOGNITION OF THAT NEWSPAPER'S INFLUENCE AND TO THE FACT THAT THE NUMBER OF NEWSPAPERS HAS BEEN CONSIDERABLY REDUCED SINCE THE 1973 EVENTS.

PRESS:

1. ARTURO FONTAINE ALDUNATE, ACTING EDITOR-IN-CHIEF EL MERCURIO. PDOB: VINA DEL MAR, AUGUST 31, 1921. HAS WORKED FOR EL MERCURIO SINCE 1963. RECEIVED MERGENTHALER PRIZE 1971. ENGLISH: FAIR. ESCORT-INTERPRETER NEEDED. CLEARED. JUSTIFICATION: EL MERCURIO CONTINUES TO BE MOST INFLUENTIAL DAILY IN CHILE AND FONTAINE'S POSITION AS ASSISTANT EDITOR-IN-CHIEF PLACES HIM IN A POSITION OF CONSIDERABLE IMPORTANCE. IN VIEW OF POSSIBILITY HE WILL ONE DAY BECOME EDITOR-IN-CHIEF, AND CONTINUING ROLE PLAYED BY EL MERCURIO IN HELPING SHAPE PUBLIC OPINION, IVP GRANT FOR FAONTAINE HIGHLY RECOMMENDED.

2. CRISTIAN ZEGERS ARISTIA, EDITOR-IN-CHIEF OF EL MERCURIO'S UNCLASSIFIED

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SUNDAY SUPPLENET "REVISTA DEL DOMINGO DE EL MERCURIO"

(SUNDAY MAGAZINE OF EL MERCURIO); CHIEF OF INFORMATION SERVICE, EL MERCURIO, SINCE APRIL, 1974. IN 1966 ASSISTANT DIRECTOR, SCHOOL OF JOURNALISM, CATHOLIC UNIVERSITY, SANTIAGO. ENGLISH: INADEQUATE. ESCORT-INTERPRETER NEEDED. CLEARED. JUSTIFICATION: SINCE HIS APPOINTMENT AS INFRMATION CHIEF OF EL MERCURIO IN ADDITION TO HIS RESPONSIBILITIES AS EDITOR OF ITS SUNDAY SUPPLEMENT, HIS FUTURE WITHIN EL MERCURIO NEWSPAPER CHAIN IS VERY BRIGHT AND AN EXPOSURE TO U.S. LIFE AND SOCIETY WOULD BE HELPFUL IN PROVIDING BACKGROUND FOR A BALANCED PICTURE OF U.S. SOCIETY.

3. ANDRES ABURTO SOTOMAYOR, MANAGING EDITOR OF EL MERCURIO. INTERNATIONAL EDITOR AND EDITOR OF EDITORIAL PAGE EL MERCURIO. PDOB: SANTIAGO, JAN 6, 1929. PAST POSITION: EDITOR-IN-CHIEF OF CONSERVATIVE DAILY EL DIARIO ILUSTRADO. ENGLISH: INADEQUATE. WILL NEED ESCORT-INTERPRETER. CLEARED. JUSTIFICATION: ABURTO HAS A SOLID JOURNALISTIC CAREER WITH EVEN MORE POTENTIAL FOR THE FUTRE. HE HAS A KEY POSITION ON THE EDITORIAL STAFF OF EL MERCURIO AND IS WELL RESPECTED BY HIS JOURNALISTIC COLLEAGUES IN SANTIAGO AS EVIDENCED BY HIS FORMER POSITION AS DIRECTOR OF THE SANTIAGO BRANCH OF THE CHILEAN JOURNALISTS' ASSOCIATION.

4. FERNANDO DIAZ PALMA, EDITOR-IN-CHIEF OF MORNING TABLOID LAS ULTIMAS NOTICIAS. FROM EL MERCURIO CHAIN. PDOB: SANTIAGO, APRIL 25, 1929. DIAZ IS ALSO PRESIDENT OF THE CHILEAN JOURNALISTS' ASSOCIATION. HAS RECEIVED MERGENTHALER PRIZE AND NATIONAL JOURNALISM PRIZE. ENGLISH: INADEQUATE. WILL NEED ESCORT-INTERPRETER. CLEARED. JUSTIFICATION: DIAZ WAS RECENTLY ELECTED PRESIDENT OF THE CHILEAN NATIONAL JOURNALISTS' ASSOCIATION. AS SUCH, HE HAS INCREASING INFLUENCE ON THE MEDIA AND GROWING RESPONSIBILITIES AS A LEADER OF THE PRINCIPAL CHILEAN JOURNALISTS' ASSOCIATION. HE IS ALSO ONE OF THE KEY EDITORS IN EL MERCURIO CHAIN, AND HE WAS RECENTLY DESIGNATED AS A PERMANENT MEMBER OF THE SUBCOMMITTEE ON CONSTITUIONAL REFORM FOR THE COMMUNICATIONS MEDIA.

5. HECTOR ESPINOZA NUNEZ, NEWS EDITOR, EL MERCURIO. PDOB: SANTIAGON, DEC 22, 1929. FORMER CHIEF OF RADIO DEPARTMENT OF SEPESUR, CHILEAN RADIO NEWSPAPER CHAIN. ENGLISH: UNCLASSIFIED

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INADEQUATE. WILL NEED ESCORT-INTERPRETER. CLEARED. JUSTIFICATION: HE IS AN EXAMPLE OF A JOURNALIST WHO STARTED AT THE LOWEST END OF THE LADDER AND WORKED HIS WAY TO HIS PRESENT POSITION THROUGH HIS OWN ABILITY AND DEDICATION. IN SO DOING, HE HAS WON A AGREAT AMOUNT OF RESPECT AMONG HIS COLLEAGUES. PREVIOUSLY, HE WAS CHIEF OF PUBLIC RELATIONS IN THE MINISTRY OF PUBLIC WORKS UNDER THREE GOVERNMENTS: FREI, ALLENDE AND THE JUNTA, DEMONSTRATING CONFIDENCE THAT

ALL FELT IN HIM FOR HIS OBJECTIVITY AND SENSE OF RESPONSIBILITY.  
BECAUSE OF THIS HE ALSO MAINTAINS A GREAT DEAL OF INFLUENCE IN  
GOVERNMENT CIRCLES.

6. MERCEDES GARRIDO DE ESPINOZA, NEWS EDITOR OF EVENING TABLOID  
LA SEGUNDA OF EL MERCURIO CHAIN. PDOB: LOS ANGLES, CHILE,  
APRIL 26, 1936. ENGLISH: INADEQUATE. WILL NEED ESCORT-  
INTERPRETER. CLEARED.

JUSTIFICATION: AS THE EDITOR'S RIGHT HAND "MAN", HER  
PROFESSIONAL ABILITY IS UNQUESTIONED AMONG HER COLLEAGUES, AND  
AS A RESULT SHE IS CONSIDERED A POTENTIAL CANDIDATE FOR ASSISTANT  
EDITOR. HER STORIES AND INTERVIEWS ARE WIDELY READ AND  
A TRIP TO U.S. WOULD PROVIDE HER WITH EXCELLENT  
MATERIAL FOR HER READERS IN CHILE. SHE AND HER  
HUSBAND, HECTOR ESPINOZA, (SEE ABOVE), CARRY ON A HEALTHY  
AND PROFESSIONAL RIVALRY IN PARALLEL JOBS WHICH THEY HOLD  
IN EL MERCURIO AND LA SEGUNDA.

7. ENRIQUE CID LEIVA, EDITORIA COMMENTATOR OF DAILY LA  
TERCERA. ALSO HANDLES INTERNATIONAL NEWS AT NIGHT NEWSCAST,  
CHANNEL 7, NATIONAL TV. PDOB: APRIL 10, 1926. FORMERLY  
WORKED FOR EL MERCURIO CHAIN. ENGLISH: INADEQUATE. WILL  
NEED ESCORT-INTERPRETER. CLEARED.

JUSTIFICATION: HE IS A LEADING EDITORIAL WRITER IN LA  
TERCERA, THE LARGEST CIRCULATING NEWSPAPER IN CHILE AND AS  
SUCH, ONE OF THE MOST READ AND INFLUENTIAL IN THE COUNTRY.  
IN ADDITION, HE IS ALSO WELL KNOWN AS AN INTERNATIONAL  
COMMENTATOR ON THE NATIONAL TV NETWORK'S MAIN NEWSCAST,  
WHERE HE HANDLES INTERNATIONAL AND SATELLITE NEWS.

8. JAIME MARTINEZ WILLIAMS, EDITOR-IN-CHIEF, NEWSWEEKLY  
QUE PASA. LAWYER. PDOB: JUNE 30, 1926. ENGLISH: INADEQUATE.  
WILL NEED ESCORT-INTERPRETER. CLEARED.

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JUSTIFICATION: HE RECENTLY TOOK OVER AS EDITOR OF CHILE'S  
SECOND MOST IMPORTANT NEWSWEEKLY: QUE PASA. SINCE HE  
BECAME EDITOR, QUE PASA HAS SHOWN CONSIDERABLE IMPROVEMENT  
BOTH IN CONTENT AND LAYOUT.

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R 032136Z JUN 75

FM AMEMBASSY SANTIAGO  
TO SECSTATE WASHDC 3832

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RADIO:

1. JOAQUIN VILLAIRINO GOLDSMITH, DIRECTOR, RADIO MINERIA.  
AROUND 40 YEARS OLD. ENGLISH: INADEQUATE. WILL NEED ESCORT-  
INTERPRETER. CLEARED.

JUSTIFICATION: RADI MINERIA IS CONSISTENTLY AMONG THE  
MOST WIDELY LISTENED-TO RADIO STATIONS AND AS SUCH HAS  
SIGNIFICANT IMPACT ON PUBLIC OPINION. VILLARINO HAS  
ENCOURAGED EFFORTS BY HIS NEWS STAFF TO IMPROVE NEWS  
COVERAGE.

2. ALEJANDRO PINO URIBE, PRESS CHIEF, RADIO MINERIA. PDOB:  
APRIL 30, 1943, IN CONCEPCION. ENGLISH: INADEQUATE. WILL  
NEED ESCORT-INTERPRETER. CLEARED.

JUSTIFICATION: PINO HAS WORKED WITH THE MINERIA CHAIN FOR  
SEVERAL YEARS, BUT ONLY RECENTLY BECAME PRESS CHIEF AT THE  
SANTIAGO STATION. HE HAS WORKED HARD TO IMPROVE NEWS  
COVERAGE, ESPECIALLY OF INTERNATIONAL EVENTS, AND WILL  
PROBABLY BE SIGNIFICANT IN CHILEAN RADIO FOR SOME YEARS TO  
COME.

3. HERNAN MILLAS CORREA, NEWS DIRECTOR RADIO SANTIAGO. PDOB:  
SANTIAGO, MAY 5, 1921. ENGLISH: INADEQUATE. WILL NEED  
ESCORT-INTERPRETER. CLEARED.

JUSTIFICATION: MILLAS WAS NOMINATED AND CLEARED FOR AN  
IV GRANT LAST YEAR, AND THE JUSTIFICATIONS FOR THAT  
NOMINATION STILL HOLD. HE IS AN INFLUENTIAL JOURNALIST  
(HE ALSO HAS A COLUN IN THE NEWSWEEKLY ERCILLA) AND IS ONE  
OF THE FEW IMPORTANT CHILEAN JOURNALISTS OF HIS AGE GROUP  
NEVER TO HAVE VISITED THE U.S.

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4. FRANCISCO ERNESTO HERNANDEZ ARMENGOL, DIRECTOR OF RADIO  
AGRICULTURA. PDOB: SANTIAGO, OCTOBER 4, 1928. ENGLISH:  
INADEQUATE. WILL NEED ESCORT-INTERPRETER. CLEARED.

JUSTIFICATION: HERNANDEZ IS WELL KNOWN IN CHILEAN MEDIA,

AND AS DIRECTOR OF RADIO AGRICULTURA HAS MAJOR INFLUENCE  
ON MORE CONSERVATIVE PARTS OF CHILEAN SOCIETY. HE HAS  
RECENTLY BEGUN GIVING COMMENTARIES ON CHANNEL 13'S  
(CATHOLIC UNIVERSITY OF CHILE STATION) EVENING NEWSCAST AS WELL.

5. ALBERTO CALLIS RODRIGUEZ, NEWS DIRECTOR RADIO AGRICULTURA.  
ABOUT 30 YEARS OLD. ENGLISH: INADEQUATE. WILL NEED ESCORT-  
INTERPRETER. CLEARED.

JUSTIFICATION: CALLIS IS A YOUNG JOURNALIST WHO CARRIES  
SOME WEIGHT WITH CONSERVATIVE ELEMENTS OF CHILEAN RADIO  
LISTENERSHIP, THROUGH RADIO AGRICULTURA. HE SHOULD BE  
CONSIDERED FOR A GRANT ONLY IF HERNANDEZ IS UNAVAILABLE.

TELEVISION:

1. CARLOS MELENDEZ INFANTE: DIRECTOR CHANNEL 4, VALPARAISO.  
VICE-RECTOR OF COMMUNICATIONS, CATHOLIC UNIVERSITY,  
VALPARAISO. PDOB: SANTIAGO, AUGUST 11, 1932. OBTAINED  
BS AND MS WITH A MAJOR IN ELECTRICAL ENGINEERING FROM  
UNIVERSITY OF FLORIDA. ENGLISH EXCELLENT. NO INTERPRETER  
NEEDED. CLEARED.

JUSTIFICATION: AS DIRECTOR OF CHANNEL 4, WHICH IS BECOMING  
THE SECOND MOST IMPORTANT STATION IN CHILE, MELENDEZ HAS  
MAJOR INFLUENCE IN BROADCASTING IN THE TWO MAJOR POPULATION  
AREAS OF THE COUNTRY. HE FOUNDED CHANNEL 4, THE OLDEST  
STATION IN CHILE, AND IS HIGHLY REGARDED IN CHILEAN  
COMMUNICATION MEDIA.

2. MANFREDO MALLOL DURAN, PRESS CHIEF CHANNEL 13, CATHOLIC  
UNIVERSITY, SANTIAGO. PDOB: SANTIAGO, JUNE 10, 1946.

ENGLISH: FAIR. WILL NEED ESCORT-INTERPRETER. CLEARED.

JUSTIFICATION: MALLOL IS A YOUNG AND FAST-RISING JOURNALIST,  
IN CHARGE OF CHANNEL 13'S NEWS DEPARTMENT, WHICH CURRENTLY  
PRODUCES THE MOST POPULAR EVENING NEWSCAST IN CHILE.  
HE HAS TRAVELED TO THE FAR EAST, AND SPENT TWO MONTHS  
AT A SEMINAR AT UNIVERSITY OF TEXAS IN 1967.

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3. MARIO BAEZA SALINAS, DIRECTOR OF AUDIOVISUAL PRODUCTION,  
CENTER FOR POST-GRADUATE TEACHER DEVELOPMENT, MINISTRY OF  
EDUCATION, SANTIAGO. PDOB: VALPARAISO, DECEMBER 30, 1933.

ENGLISH: FAIR. WILL NEED ESCORT-INTERPRETER. CLEARED.

JUSTIFICATION: BAEZA IS IN CHARGE OF A MAJOR NEW EDUCATIONAL  
TELEVISION PROJECT AIMED AT UPGRADING THE QUALITY OF CHILE'S  
SECONDARY SCHOOL TEACHERS, IN COOPERATION WITH NATIONL TV.  
HE HAS LONG EXPERIENCE IN TV IN VALPARAISO AND SANTIAGO,  
AND IN 1967 PRODUCED AND DIRECTED EDUCATIONAL TV SERIES  
WHICH WON NHK JAPAN AWARD. HIS WORK WITH TEACHER  
DEVELOPMENT CENTER COULD HAVE FAR-REACHING EFFECTS ON CHILE'S

EDUCATIONAL SYSTEM.

4. FRANCISCO CASTILLO CASTILLO, ASSISTANT PRESS CHIEF, NATIONAL TV, CHANNEL 7. ABOUT 31 YEARS OLD. ENGLISH: INADEQUATE. WILL NEED ESCORT-INTERPRETER. CLEARED.

JUSTIFICATION: CASTILLO IS ANOTHER YOUNG AND FAST-RISING

JOURNALIST WHO HAS MOVED INTO THE SECOND POSITION AT NATIONAL TV'S PRESS DEPARTMENT WITHIN THE LAST YEAR.

NATIONAL TV REACHES 95 PC OF CHILEAN TERRITORY AND ITS EVENING NEWSCAST IS CLOSE SECOND IN POPULARITY TO CHANNEL 13'S.

5. CLAUDIO LOPEZ DE LERIDA, DIRECTOR OF PROGRAMMING AND PRODUCTION, NATIONAL TV, CHANNEL 7. AROUND 35 YEARS OLD. ENGLISH: INADEQUATE. WILL NEED ESCORT-INTERPRETER. CLEARED.

JUSTIFICATION: LOPEZ WAS RECENTLY APPOINTED TO THIS JOB IN THE WAKE OF THE CONFLICT OF INTEREST SCANDALS AT NATIONAL TV. HIS MAIN JOB IS TO BRING NATIONAL TV'S PROGRAMMING INTO LINE WITH ITS ECONOMIC REALITIES. HE HAS A GREAT DEAL OF INFLUENCE ON TYPE OF PROGRAMMING NATIONAL TV CARRIES, THEREFORE, A GREAT DEAL TO SAY ABOUT ITS SOURCES.

6. JAIME SANCHEZ ARRIAGADA, ASSISTANT PRESS CHIEF CHANNEL 13, CATHOLIC UNIVERSITY, SANTIAGO. PDOB: SANTIAGO, JAN 31, 1948. ENGLISH: INADEQUATE. WILL NEED ESCORT-INTERPRETER. CLEARED.

JUSTIFICATION: AS MALLOL'S ASSISTANT, SANCHEZ HAS SHOWN HIMSELF TO HAVE GREAT POTENTIAL IN CHILEAN NEWS MEDIA.  
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HOWEVER, HE SHOULD BE CONSIDERED FOR A GRANT ONLY IF MALLOL IS NOT AVAILABLE.

7. ALICIA BICHENDARITZ CAUMONT, EXECUTIVE DIRECTOR, CHANNEL 9, UNIVERSITY OF CHILE, SANTIAGO, AROUND 40 YEARS OLD.

ENGLISH: INADEQUATE. WILL NEED ESCORT-INTERPRETER. CLEARED.  
JUSTIFICATION: BICHENDARITZ IS ONE OF THE FEW WOMEN IN POSITIONS OF IMPORTANCE IN CHILEAN TELEVISION, AND ALTHOUGH SHE WORKS FOR WEAKEST CHANNEL, SHE PROBABLY HAS FUTURE IN COMMUNICATIONS MEDIA. SHE IS IN CHARGE OF ALL PRODUCERS AT CHANNEL 9, AND THEREFORE, HAS A GREAT DEAL OF INFLUENCE ON PRODUCTION. SHE WAS GIVEN GRANT BY FRENCH TELEVISION FOR THREE MONTHS IN 1971.

8. FERNANDO LEIGHTON, PRODUCER/DIRECTOR CHANNEL 7, NATIONAL TV. AROUND 27 YEARS OLD. ENGLISH: INADEQUATE. WILL NEED ESCORT-INTERPRETER. CLEARED.

JUSTIFICATION: LEIGHTON HAS BEEN COMING MORE AND MORE INTO PROMINENCE IN LAST YEAR. HE IS CURRENTLY DIRECTOR OF NATIONAL

TV'S EVENING NEWSCAST AND APPEARS TO HAVE BRIGHT FUTURE.  
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## Message Attributes

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